Tressie McMillan Cottom’s 06/01/2018 creative tweet roll about how undergraduates in the social sciences who are soon moving into the job search might think about organizing themselves effectively. Link: https://twitter.com/tressiemcphd/status/1002589296463958016

Tressie is an academic who is a sociologist, writer and public speaker. Her most recent books include Lower Ed: the Troubling Rise of For-Profit Colleges in the New Economy (2017) and Digital Sociologies (2017).
Tressie Mc @tressiemcpbd 8m

The week you graduate isn’t too late to look for a job but it is too late to look for a job that will pay your next months rent.

1 like 1 retweet 19 favorite

Tressie Mc @tressiemcpbd 7m

About a year before you graduate turn your new social science skills onto yourself. Do topic modeling of job ads you find interesting. Do a content analysis of jobs by different occupational codes. Find the underlying tasks and skills embedded in them.

1 like 2 retweet 11 favorite

Tressie Mc @tressiemcpbd 6m

Take your previous course assignments and do the same thing. Visualize the themes. Count the themes. Do they match up? Now describe how they match to a person without a degree. Once that person understands it, you have a career target.

2 like 0 retweet 4 favorite

Tressie Mc @tressiemcpbd 4m

You won’t get that job but it is a beacon. You will get a crap job. Almost everyone does right after graduation, especially in this labor market. But crap jobs are field studies. Learn from them and keep job searching. You never stop job searching, sorry.

2 like 0 retweet 12 favorite
Tressie Mc 🛌️ @tressiemcphd · 3m
As you're doing all this work on jobs and your skills, you need to talk to people. Your professors are people. You can talk to us. Ask me who I know and if I would introduce you to them.

1️⃣ 5️⃣

Tressie Mc 🛌️ @tressiemcphd · 2m
Talk to at least twelve people about their jobs and ask them if they can refer you to anyone else to talk to. Actually talk to those people. You remember that thing you wrote until your non social science degree person could understand it? Useful here. Say that thing to people.

2️⃣ 8️⃣

Tressie Mc 🛌️ @tressiemcphd · 43s
Keep doing that until you know enough about your local job market to say what industries hire for what and how. A full semester before graduation apply for public sector jobs. Those apps take a long time to wind through the bureaucracy. They're also great practice.

2️⃣

Karen Costa @karenraycosta · 1m
Replying to @tressiemcphd
Tressie this is a great (and free!) tool that you and your students might find helpful.

Welcome
ImaginePhD is a career exploration and planning tool for the humanities and social sciences.

imaginephd.com

Link to Imagine PhD, https://www.imaginephd.com/