Orientation for GPS Grad Students
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Our recommended resources for you:

<table>
<thead>
<tr>
<th>Function</th>
<th>Name of database</th>
<th>Why use it?</th>
</tr>
</thead>
</table>
| 1 Industry reports | • IBIS World  
• Statista  
• EMIS Intelligence  
• ThomsonONE/Investext  
• Business Monitor Online  
• Global Insight  
• ProQuest Statistical Insight | Overviews, many industries.  
Descriptions of technology ecosystem of an industry.  
Limited discussion of key firms. [Full list](#). |
| 2 e-Books with technology background info | • SpringerLink  
• Taylor & Francis  
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• IEEE Xplore | Descriptions, context & analysis of technologies.  
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| 3 News, press releases | • Factiva  
• Nexis Uni  
• Business Monitor Online  
• EMIS Intelligence  
• ABI/Inform Trade & Industry | Classic news resources from around the world. [Full list](#).  
In English, and some non-English language coverage. |
| 4 Academic and professional research articles | • Business Source Complete | Journals like *Harvard Business Review* and many more.  
Contains articles on ethics, policy discussions & impacts of business and technology. |
| 5 Economic Data, Consumer Data and Country Studies | • Business Monitor Online  
• CEIC Data  
• EIU (Economist Intelligence Unit)  
• EMIS Intelligence  
• Global Financial Database  
• Statista | Easy-to-find and use data  
More sources under Data (all topics) and Data > Consumer data tab of guide |
| 6 Company Data | • Business Insights: Global  
• Hoover’s Reports ([Nexis Uni](#) or [PQ MRC](#))  
• Mergent Online  
• ThomsonONE/Investext | Historical company financials; company profiles, chronologies, product lines, competitors, etc. |
| 7 Careers | • Vault (career info, company profiles)  
• Uniworld (companies)  
• Leadership Directories (leads, contact info) | Background on what it’s like to work in specific jobs.  
Find U.S. companies operating abroad or International companies operating in U.S. [Full guide](#). |

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