Adele’s Business Information Top Picks

Of interest to all:

- San Diego Business Journal
  - links to latest stories
  - the annual Book of Lists HF3163.S38 S28 (latest @ Ref Desk)
    You see it on check-in.
    Why it’s interesting – rankings of local stuff!
    Gossip about local businesses and people!

- Consumer Reports and the Consumer Reports Buying Guides are in Business Source Complete

- Lasser’s Your Income Tax guide in Ref Desk area, HJ4652 .J2 updated annually

My Resource LibGuides:

- https://ucsd.libguides.com/allbizguides
  - Careers!
  - Project Management!!
  - Using Excel!!!
  - Business (& business history) of San Diego
  - Personal Finance

- https://ucsd.libguides.com/alleconguides

Career-enhancing and professional skills development resources

- Gartner/CEB - https://blink.ucsd.edu/HR/training/resources/roundtable.html
  - Leadership
  - Diversity and inclusion

  - Vault
  - Books on Mentoring, business plans, skills and careers

  Library departments and individuals sometimes consult with me to start a project; I point them to use this database
  - Email alerts feature for notification on topics or publications you want, directly to your inbox
• Lynda.com 1-week licenses! Email lyndalibrary@ucsd.edu for access.
  ○ Tech videos
  ○ Graphic design, photography
  ○ Website creation
  ○ Marketing and social media

Most-read resources:

• The Economist, http://uclibs.org/PID/51631
• Harvard Business Review (in Business Source Complete)
  ○ Also: MIT/Sloan Management Review and CA Management Review
• Wall Street Journal
  ○ Factiva – the “F” is “For Today’s News” http://uclibs.org/PID/32497

Where books and ebooks “fit” in my subject areas –

• Entrepreneurship happening all over campus
  ○ Context for market research (e.g., explain medical innovations or tech concepts) (T&F/CRC)
  ○ Consumer research (Who’s Buying For..., Best Customers, GVRL – Marketing Plans Handbook)

• Management ‘fads’ and trends (e.g., Joy at work, Simply Brilliant, etc.) (PQ)

• Professional development – mentoring and being mentored, presenting, telling your story well, management skills (T&F, PQ, Wiley)

• Academic study and research – the usual
  Fun fact: “economic aspects” modifier can be slapped onto any subject heading; try it! (Wiley, Springer, PQ, T&F)

→→→ always looking for suggestions ←←←